



Hertford and District Camera Club

www.hdcc.org.uk

PRESS RELEASE

Hertford Camera Club to Mount Major Autumn Exhibition of Historic Photographic Equipment and Members' Images

Club marks 60th anniversary at Hertford Museum, from 5 November to 22 December

Hertford, September 2011 – Hertford and District Camera Club (HDCC) has announced a major seven-week event – running from November 5th to December 22nd, 2011 – to celebrate its sixtieth anniversary. Entitled “**Snapshots in Time: 60 Years of Photography at Hertford and District Camera Club**”, this exhibition of photographs and equipment at Hertford Museum will show some of the work of the Club's members over the last 60 years, and trace the changes in photographic equipment over a longer period through a broad display of iconic cameras and other historic items.

When the Club was founded in 1951 most members were using pre-war equipment. So the ‘camera timeline’ – in the Museum’s secure display cabinets – will start in the 1930s with classic Rolleiflex, Exakta, Leica and Reflex-Korelle models, finishing in the 21st century with the digital SLR and compact camera. In between, a fine collection of medium format and 35mm favourites such as the Mamiya C33, Bronica SQ-A, Pentax Spotmatic, Zorki 4 and Braun Paxette will be on show.

A display of members’ mounted prints dating back to entries from the Club’s first International Exhibition in 1953, and including work from every decade since, will show how photographic and presentation styles have changed over the 60 years. Home-processed colour prints from the early 1970s stand out among the flush-mounted monochrome of the time; today most of the prints are computer processed and printed, though darkroom monochrome still survives.

The history of the Club itself will be recorded, with features on some of the people who founded and sustained it, and on its major events and associations. In addition, for the particular benefit of younger visitors and non-photographers, a compact darkroom display will illustrate the route from film to print.

Hertford Museum is an accessible and fascinating place where both local people and visitors can enjoy and be inspired by the heritage of the county town. It has been a much-loved local museum since 1903. Following a £1 million refurbishment in 2007-2008, a redesigned and accessible part of the historic building is now used for temporary exhibitions covering a wide range of interests, and HDCC is grateful to the Museum for the opportunity to use this space for ‘*Snapshots in Time*’. The Museum was long-listed for the Art Fund Prize 2011, alongside nine other national museums.

ENDS

Notes for editors:

- 1 More information at www.hdcc.org.uk/sixty
And from Mrs. Elizabeth Brown, President, via www.hdcc.org.uk/contact
- 2 Hi-res images from some of the photos and cameras via Webmaster at www.hdcc.org.uk/contact.
- 3 Hertford and District Camera Club meets at 8:00pm on Friday evenings, from September to May, in St John's Hall (near All Saints Church), Churchfields, Hertford, SG13 8AF.